

..... PARTNER STORY



STADIUMS & ARENAS



OPPORTUNITY

DHA Sports Club needed a high-quality audio system that would complement their sports facility and provide great coverage.



SOLUTION

DHA Sports Club selected a complete HARMAN sound reinforcement system, comprised of JBL Professional speakers, Crown amplifiers and AKG microphones.



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DHA SPORTS COMPLEX, PAKISTAN

Located in the heart of Karachi, DHA Sports Club is a state-of-the-art sports facility managed by renowned Pakistani cricket legend Moin Khan. As part of the facility’s mission to provide a place for young Pakistani athletes to develop their talents in a supportive environment, DHA Sports Club hired KYAF Corporation to upgrade their sound system with modern audio solutions. After careful consideration, KYAF Corporation and DHA Sports Club selected a complete HARMAN sound reinforcement system, comprised of JBL Professional speakers, Crown amplifiers and AKG microphones.

“DHA Sports Club asked us to provide a high-quality audio system that would complement their beautiful sports facility and provide great coverage,” said Ahmed Bawaney, KYAF Corporation. “After we demonstrated the quality and performance of the HARMAN audio system, they gave us the green light to install all HARMAN Professional gear. We faced a few challenges during the installation—namely, the left side of the stadium is blocked by an apartment building, posing a potential for harmful reflections. In addition, the unusual architecture of the stadium posed challenges in the rigging of the speakers. The flexibility and clarity of the JBL speakers helped us overcome these challenges to provide perfectly clear sound throughout the stadium.”

To ensure premium audio quality and coverage throughout the facility’s stadium, KYAF installed eight JBL AWC82 all-weather compact speakers. In addition to being highly weather-resistant for use during all seasons, DHA Sports Club’s new AWC82 speakers provide extraordinary clarity for announcements and extended frequency response for powerful music playback. KYAF also included four JBL EON 615 portable PA speakers as on-field fills to ensure announcements and music can be heard by players on the field.

KYAF used Crown XLi 2500 amplifiers to provide rugged and reliable power to the JBL speaker system. In order to ensure maximum intelligibility and vocal sound quality for announcements, the KYAF team completed DHA Sports Club’s sound system with AKG WMS470 wireless handheld microphones and CGN521 STS tabletop microphones.





“
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“Our HARMAN Professional audio system is the first of its kind in Pakistan—other stadiums are still using antiquated horn-type speakers for announcements only,” said spokesperson of DHA Sports Club. “We wanted to set a new standard for sound quality in sports stadiums, and the KYAF team helped us achieve that goal with a state-of-the-art system. The new HARMAN system gives our athletes and spectators a more immersive audio experience than they’re accustomed to.”

“It’s a privilege to be associated with an innovative sports and entertainment venue like DHA Sports Club,” said Ramesh Jayaraman, VP & GM, HARMAN Professional Solutions, APAC. “We thank KYAF Corporation for providing excellent customer service, and for delivering a cutting-edge solution that adds energy to the field and delivers a larger-than-life experience for their fans.”

PRODUCTS USED

AKG WMS470 WIRELESS MICROPHONE SYSTEM

AKG CGN521 STS PROFESSIONAL TABLETOP MICROPHONE SET

CROWN XLI 2500 POWER AMPLIFIERS

JBL PROFESSIONAL AWC82 ALL-WEATHER COMPACT LOUDSPEAKERS

JBL PROFESSIONAL EON 615 PORTABLE PA SPEAKERS

ABOUT HARMAN

HARMAN (harman.com) designs and engineers connected products and solutions for automakers, consumers, and enterprises worldwide, including connected car systems, audio and visual products, enterprise automation solutions; and services supporting the Internet of Things. With leading brands including AKG®, Harman Kardon®, Infinity®, JBL®, Lexicon®, Mark Levinson® and Revel®, HARMAN is admired by audiophiles, musicians and the entertainment venues where they perform around the world. More than 50 million automobiles on the road today are equipped with HARMAN audio and connected car systems. Our software services power billions of mobile devices and systems that are connected, integrated and secure across all platforms, from work and home to car and mobile. HARMAN has a workforce of approximately 30,000 people across the Americas, Europe, and Asia. In March 2017, HARMAN became a wholly-owned subsidiary of Samsung Electronics Co., Ltd.



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