

CASE STUDY



CINEMA



OPPORTUNITY

Completed in 2018 and spanning 408 acres, China's Qingdao Oriental Movie Metropolis is the largest and most advanced media production complex in the world.



SOLUTION

Wanda Group equipped the complex's 40 world-class film studios with state-of-the-art JBL Cinema Surround loudspeakers and Crown amplifiers for unparalleled cinematic sound.



Qingdao Oriental Movie Metropolis is an important milestone in Chinese film and positions China to be a heavy contributor to the global film industry. It will accelerate the development and globalization of Chinese film production."

QINGDAO ORIENTAL MOVIE METROPOLIS, CHINA

Known as the "Hollywood of the East", Oriental Movie Metropolis is the biggest and most technologically advanced movie production complex in the world. Spanning 408 acres, Oriental Movie Metropolis features 40 state-of-the-art stages, 25 versatile workshops and two water tanks—including the largest exterior tank and blue screen in Asia.

Construction on Oriental Movie Metropolis was completed in April 2018, during which time Wanda Group equipped each of their 40 stages with class-leading JBL by HARMAN Cinema Surround Loudspeakers, which are powered by Crown amplifiers.

"Qingdao Oriental Movie Metropolis is an important milestone in Chinese film and positions China to be a heavy contributor to the global film industry," said Wang Jianlin, chairman of Wanda Group. "It will accelerate the development and globalization of Chinese film production."

JBL Cinema Surround loudspeakers offer high power handling capability, high sensitivity and extended bass response in a groundbreaking design. Featuring new transducer technologies, waveguide and horn designs, JBL Cinema Surround loudspeakers were developed to produce studio quality performance with pattern control tailored to modern theatre geometries. Crown amplifiers offer reliable and innovative designs—perfect for powering JBL Cinema Surround loudspeakers and delivering crystal-clear sound on every stage.

PRODUCTS USED

CROWN AMPLIFIERS

JBL CINEMA SURROUND LOUDSPEAKERS





## CONTACT

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