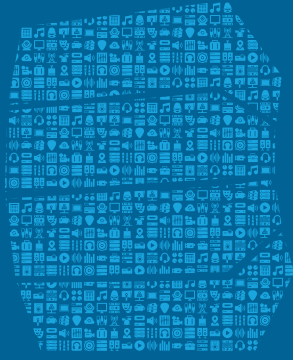


CASE STUDY



LIVE ENTERTAINMENT



OPPORTUNITY

In order to deliver premium sound quality and coverage at “Set Off For 2019 – Grand Chinese Music Show,” China Media Group required a class-leading sound reinforcement system.



SOLUTION

To ensure exceptional sound quality for the live audience as well as those watching at home, China Media Group selected a JBL VTX sound reinforcement solution.



As the primary sound system at the event, the JBL VTX A12 line array speakers provided crystal-clear sound, unmatched performance and wide, balanced coverage.”

SET OFF FOR 2019, CHINA

Chinese New Year, which marks the ending of winter and beginning of spring, is China’s largest holiday celebration and took place on February 5 this year. As China Media Group’s most prestigious event, the “Set Off For 2019 – Grand Chinese Music Show” ceremony was broadcast simultaneously on three major television channels. In order to ensure exceptional sound quality for the live audience as well as those watching at home, China Media Group selected a JBL VTX sound reinforcement solution to support a wide range of folk, classical and pop music performances.

The technical team deployed a main audio system consisting of 16 JBL VTX A12 line array speakers and eight VTX S25 subwoofers. The entire system was powered by state-of-the-art Crown I-Tech HD Series amplifiers. To ensure professional and polished mixes for each performance, the team included a Soundcraft Vi6 digital audio console at front-of-house.

As the primary sound system at the event, the JBL VTX A12 line array speakers provided crystal-clear sound, unmatched performance and wide, balanced coverage. Each speaker features three 2-inch high-frequency drivers, four 5.5-inch mid-range drivers and two 12-inch low-frequency drivers with JBL’s next generation D2 compression driver technology. The A12 speakers’ integration of Performance Manager, Line Array Calculator 3 and Array Link software enabled the audio team to get the system up and running quickly with minimal fuss. Additionally, the A12’s IP55 rating allowed the speaker to be used in an unpredictable weather situation without fear of damage.

In addition to the 2019 Chinese New Year kickoff celebration, JBL VTX A12 can be found supporting large and medium format tour performances, music festivals and prestigious venues all around the world.

For more information about this premiere live sound system, please visit <https://www.jblpro.com/www/products/tour-sound/vtx-a-series/vtx-a12>.



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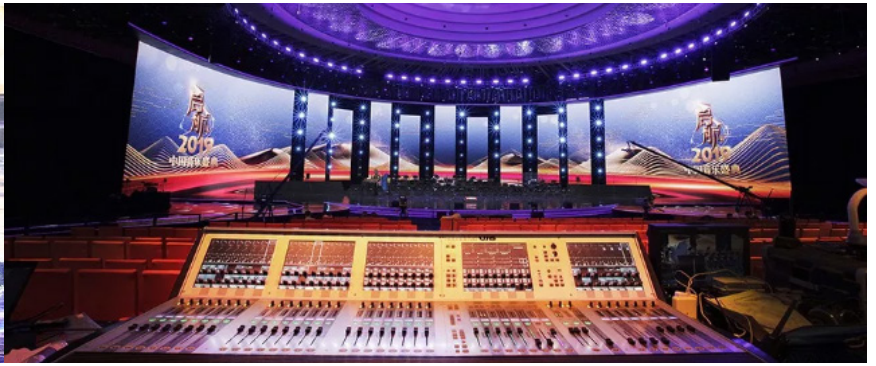
JBL
PROFESSIONAL

lexicon

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Soundcraft

STUDER



“

To ensure professional and polished mixes for each performance, the team included a Soundcraft Vi6 digital audio console at front-of-house.”

PRODUCTS USED

CROWN I-TECH HD SERIES AMPLIFIERS

JBL VTX A12 LINE ARRAY SPEAKERS

JBL VTX S25 SUBWOOFERS

SOUNDCRAFT VI6 DIGITAL AUDIO CONSOLE



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