

CASE STUDY

LIVE ENTERTAINMENT



OPPORTUNITY

To deliver world-class sound at show after show, rental companies and live sound professionals in the Indian market require proven, tour-ready audio solutions they can depend on every time.



SOLUTION

With patented driver technologies, a revolutionary waveguide design and S.A.F.E. suspension system, the JBL VTX V-Series continues to be a reliable standby of the Indian live sound market.

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As vendors, we want to provide the best for our clients' touring requirements, and what's better than legendary JBL sound?”

JBL VTX V-SERIES, INDIA

Live sound professionals across India continue to rely on JBL Professional VTX V-Series line array loudspeakers, more than eight years after their release.

A product of decades of experience in loudspeaker design, the JBL VTX V-Series introduced several innovative technologies that have cemented its place on stages worldwide. Patented Differential Drive transducers and D2 compression drivers deliver pure sound with high output, while the Radiation Boundary Integrator (RBI) waveguide ensures precision coverage. The S.A.F.E. suspension system streamlines deployment and ensures secure rigging.

“Of all the achievements JBL has made over the years, the VTX V-Series stands tall as a milestone in the practical application of creative engineering because of their high levels of performance, system integration and user-friendliness,” said Aditya Todi, Senior Director of Sales and Marketing, HARMAN Professional Solutions, India and SAARC. “The VTX V20 features a high power density three-way system complemented by a suspension system that provides efficient transport, fast setup and precise configuration. It has always amazed touring professionals.”

From their astounding power and sound quality to their quick and easy deployment, live sound professionals from all over India have great things to say about VTX V-Series loudspeakers.

“We loved the JBL Professional VTX V25,” said Arvind Singh of Devil Truss, one of the leading suppliers of trussing systems in India. “It has helped us deliver the finest sound quality and awesome coverage for high-profile events in big spaces, which is what one would expect from a legendary brand like JBL Professional.”



AKG

AMX

ESS

CROWN

dbx

JBL
PROFESSIONAL

lexicon

Martin

Soundcraft

STUDER



“

The VTX V25 in particular, with its 15-inch driver, has helped us serve many large-format shows. We also love the VTX V20 because of its size, weight and tonal quality.”

“The VTX V-Series is amazing because of its waveguide and speaker design,” said Gaurav Soni of Indore-based Durgesh Sound. “The VTX V25 in particular, with its 15-inch driver, has helped us serve many large-format shows. We also love the VTX V20 because of its size, weight and tonal quality. We’ve been doing small and medium-format shows more often, and this product is a great fit for meeting client budget and expectations. Moreover, the product comes highly recommended from many sound engineers and artists, which has ultimately helped us in getting more deals. I appreciate the services offered by the HARMAN Professional Solutions team.”

“As vendors, we want to provide the best for our clients’ touring requirements, and what’s better than legendary JBL sound?” said Amit Sanghavi of Echoes India, a rental company providing a complete range of audio and visual equipment for all kinds of events. “We added the JBL Professional VTX V20 to our inventory because it provides efficient transport, quick setup and precise configuration. It delivers linear, transparent sound at high output levels, which is amazing for its size.”

“The JBL professional VTX V20 is quite compact and offers clear, loud sound,” said Arijit Bose of The Sound, a sound rental company based in Kolkata that works with major Bollywood artists and their teams. “It’s almost like a plug-and-play system, making it easy to set up at the venue. So far, all of our customers have been content using the system. Working with HARMAN Professional Solutions was great, as always. A HARMAN engineer was available to guide us through setup, and the team was always available for help.”

PRODUCTS USED

JBL VTX V20 LINE ARRAY LOUDSPEAKERS

JBL VTX V25-II LINE ARRAY LOUDSPEAKERS

JBL VTX V25-II-CS LINE ARRAY LOUDSPEAKERS





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ABOUT HARMAN

HARMAN (harman.com) designs and engineers connected products and solutions for automakers, consumers, and enterprises worldwide, including connected car systems, audio and visual products, enterprise automation solutions; and services supporting the Internet of Things. With leading brands including AKG®, Harman Kardon®, Infinity®, JBL®, Lexicon®, Mark Levinson® and Revel®, HARMAN is admired by audiophiles, musicians and the entertainment venues where they perform around the world. More than 50 million automobiles on the road today are equipped with HARMAN audio and connected car systems. Our software services power billions of mobile devices and systems that are connected, integrated and secure across all platforms, from work and home to car and mobile. HARMAN has a workforce of approximately 30,000 people across the Americas, Europe, and Asia. In March 2017, HARMAN became a wholly-owned subsidiary of Samsung Electronics Co., Ltd.



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