PARTNER STORY

TO OFFER AN ENHANCED EXPERIENCE, THE YOUNG BUDDHISTS ASSOCIATION OF THAILAND (YBAT) NEEDED AN UPGRADED SOUND SYSTEM THAT DELIVERED EXCEPTIONAL AUDIO FOR PERFORMANCES AND OTHER LIVE SOUND EVENTS.

SOLUTION

Audio integrators, Mahajak Development Co., Ltd., deployed a state-of-the-art HARMAN Professional audio solution featuring class-leading products from JBL Professional, Crown, Soundcraft and BSS.

YOUNG BUDDHISTS ASSOCIATION OF THAILAND, THAILAND

The Young Buddhists Association of Thailand (YBAT) is a youth organization dedicated to educating youths who are interested in Theravada Tripitaka. Opened in 2006, the YBAT Vipassana Meditation Headquarters in Bangkok is home to the Mind and Wisdom Development Institute and hosts multiple meditation and Dhamma courses. To ensure clear, intelligible sound during classes and special events, YBAT hired Thailand’s premier distributor of pro AV equipment, Mahajak Development Co., Ltd. to upgrade their existing audio solution with a world-class HARMAN Professional audio solution.

“The YBAT management wanted to upgrade their existing sound system with a robust audio solution that would enable them to spread their message powerfully, stirring every member in the practice room,” said Pongsakorn Kanchanachayphoom, Director of Project, Mahajak Development Co. Ltd. “We selected the JBL Professional line array column loudspeakers for their powerful output, versatility and sleek design.”

To deliver crystal-clear sound throughout the venue, Mahajak installed JBL CBT 200LA-1 and CBT 100LA-1 line array column speakers. With Constant Beamwidth Technology, CBT Series loudspeakers offer balanced, consistent coverage. High-powered JBL Control SB2210-WH subwoofers provide powerful bass response in a compact package. Mahajak selected JBL Control 28-1 loudspeakers as stage monitors for their high output and sleek appearance. The system is powered by ultra-efficient Crown XLS 2502 and XLS 1502 amplifiers.

Providing the staff with a simple and intuitive means of controlling the sound, Mahajak selected a Soundcraft Si Expression 1 digital mixing console. With versatile routing options and powerful DSP, the Si Expression 1 makes it easy for staff to dial in professional-sounding mixes for a variety of applications. Signals are routed throughout the venue using a BSS BLU-100 processor, which offers up to 48 channels of low-latency processing.
“The client wanted to upgrade their existing sound system with a robust audio solution that would enable them to spread their message powerfully, stirring every member in the practice room.”

Audio over traditional Category 5e cabling. In the control room, Mahajak selected JBL 305P MkII studio monitors for their stunning detail, precise imaging and impressive dynamic range. With JBL’s patented Image Control Waveguide technology, 305P MkII studio monitors deliver detailed imaging and a broad sweet spot.

“We put our trust in Mahajak to renovate our existing audio system and they delivered exactly what we asked for,” said a spokesperson of YBAT. “We needed a system that would give us world-class sound quality, as well as the flexibility for future upgrades. HARMAN’s audio systems, with their advanced technology and level of sophistication, have transformed our way of engaging with the larger community.”

“It is an honor for HARMAN Professional Solutions to be associated with the Young Buddhism Association of Thailand and to be able to extend customized, adaptable solutions for their space,” said Ramesh Jayaraman, VP & GM HARMAN Professional Solutions, APAC. “We thank Mahajak Development for their exceptional use of HARMAN’s audio solutions to create an engaging space that heightens awareness and encourages greater participation.”

PRODUCTS USED

- BSS BLU-100 SIGNAL PROCESSORS
- CROWN XLS 1502 TWO-CHANNEL POWER AMPLIFIERS
- CROWN XLS 2502 TWO-CHANNEL POWER AMPLIFIERS
- JBL 305P MKII POWERED 5” STUDIO MONITORS
- JBL CONTROL 28-1 TWO-WAY 8” SPEAKERS
- JBL CBT 100LA-1 LINE ARRAY COLUMN LOUDSPEAKERS
- JBL CBT 200LA-1 LINE ARRAY COLUMN SPEAKERS
- JBL CONTROL SB2210-WH DUAL 10” COMPACT SUBWOOFERS
- SOUNDCRAFT SI EXPRESSION 1 DIGITAL MIXING CONSOLE
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ABOUT HARMAN
HARMAN (harman.com) designs and engineers connected products and solutions for automakers, consumers, and enterprises worldwide, including connected car systems, audio and visual products, enterprise automation solutions; and services supporting the Internet of Things. With leading brands including AKG®, Harman Kardon®, Infinity®, JBL®, Lexicon®, Mark Levinson® and Revel®, HARMAN is admired by audiophiles, musicians and the entertainment venues where they perform around the world. More than 50 million automobiles on the road today are equipped with HARMAN audio and connected car systems. Our software services power billions of mobile devices and systems that are connected, integrated and secure across all platforms, from work and home to car and mobile. HARMAN has a workforce of approximately 30,000 people across the Americas, Europe, and Asia. In March 2017, HARMAN became a wholly-owned subsidiary of Samsung Electronics Co., Ltd.

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