

PARTNER STORY



BARS & RESTAURANTS



OPPORTUNITY

Adding to its ambiance and providing guests an enhanced experience, Playmaker Café wanted to upgrade to a cutting-edge audio system that delivers pristine sound throughout the restaurant.



SOLUTION

IMS Indonesia installed a top-notch HARMAN Professional audio solution that includes JBL Professional loudspeakers, Crown amplification, AKG microphone technology and a Soundcraft mixer.



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PLAYMAKER CAFÉ, INDONESIA

The Playmaker Café is a trendy dining and entertainment destination in Thamrin, Jakarta. Opened in October 2019 and founded by the famous football presenter Ophan Lamara, Playmaker Café is a popular hangout spot for locals and tourists alike. The establishment consists of a stylish restaurant, meeting rooms for corporate professionals as well as a lounge, which hosts live music events twice a week and includes two mini billiard tables that add a sporty, energetic vibe.

“Playmaker Café required a world-class sound system that would allow customers to further enjoy the ambiance,” said a spokesperson for IMS Indonesia. “The system had to be dynamic and adaptable to produce great performance across a variety of music genres and live acts. After considering the various factors involved, we decided to use premium JBL speakers that perfectly complement Playmaker Café’s fun environment.”

IMS Indonesia installed the JBL C50PACK surface-mount subwoofer-satellite loudspeaker system, which provides versatility and high-fidelity sound for restaurants and other hospitality environments. For pristine vocal performance and speech intelligibility, the system includes an AKG D7 reference dynamic microphone, while a Soundcraft Notepad-12-FX with built-in Lexicon effects helps ensure peak audio quality and allows the café to achieve a professional sound without any additional plug-ins or equipment. To complete and power the system, IMS Indonesia used the reliable Crown XLi 800 two-channel power amplifier.

“Our lounge prides itself on being a hub for great music for both background music” said a spokesperson for the Playmaker Café. “It was only natural that we wanted a sound system to match the dynamic ambiance of the café and enthrall our guests. IMS Indonesia met all our expectations and we are very satisfied with the solutions they provided.”





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“Playmaker Café required audio solutions that enabled customers to resonate with its lively ambiance,” said Ramesh Jayaraman, VP & GM, HARMAN Professional Solutions, APAC. “We would like to thank our partner, IMS Indonesia, for delivering a dynamic solution that accentuates the café’s atmosphere.”

PRODUCTS USED

AKG D7 REFERENCE DYNAMIC MICROPHONE

CROWN XLI 800 POWER AMPLIFIER

JBL C50PACK LOUDSPEAKER SYSTEM

SOUNDCRAFT NOTEPAD-12-FX MIXER



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