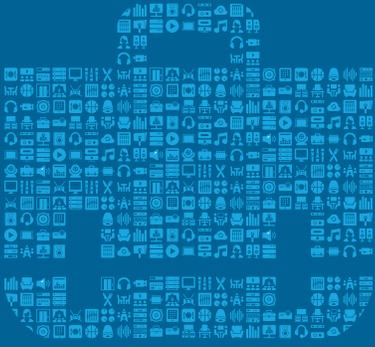


CASE STUDY



CORPORATE



OPPORTUNITY

RS Public Company, one of Thailand's top media businesses, needed a modern, versatile audio system to host a variety of events at its headquarters' Rose Hall venue.



SOLUTION

Mahajak Development Co. equipped Rose Hall with an end-to-end HARMAN audio system featuring JBL Professional, Soundcraft and dbx solutions for unmatched versatility.

The installation team was confident that HARMAN's audio solutions would deliver impactful sound for all types of events.

RS PUBLIC COMPANY, THAILAND

One of Thailand's top media businesses, RS Public Company Limited has had a significant influence on Thai entertainment culture since 1982. When hosting concerts, radio shows, television events and more, the company uses the 480-square-meter Rose Hall located at its headquarters. To accommodate the needs of modern productions, the company requested a flexible, cutting-edge audio system that could easily adapt to a myriad of events.

A spokesperson for Mahajak Development Co. Ltd said that the installation team was confident that HARMAN's audio solutions would deliver impactful sound for all types of events. The team selected a range of JBL Professional, Soundcraft and dbx solutions to provide impactful sound, deliver maximum coverage and seamlessly handle a large number of channels.

To provide clear, full-range sound with wide coverage for the stage area, Mahajak installed JBL SRX815P loudspeakers and SRX818SP subwoofers. With built-in DriveCore Technology and JBL-engineered presets, these speakers allow for quick setup and easy programming to suit any type of event hosted in the Rose Hall. For onstage monitors and delay speakers, the JBL SRX812P offers up to 136 dB of output and Differential Drive transducers for full dynamic range in a compact design.

To provide seamless control over the loudspeakers, Mahajak installed a dbx DriveRack VENU360 complete loudspeaker management system. With an improved AutoEQ algorithm and enhanced feedback elimination, the VENU360 provides lightning-fast and consistently high-quality processing power. Finally, the Soundcraft Si Impact 40-input Digital Mixing Console offers pinpoint control and remote mixing via the Soundcraft ViSi Remote iPad App for quick and simple audio programming. Outside of the hall, in the venue's pre-function room, Mahajak installed JBL Control 14C/T ceiling speakers powered by a JBL Commercial CSMA 2120 mixer-amplifier for premium background audio.





The team selected a range of JBL Professional, Soundcraft and dbx solutions to provide impactful sound, deliver maximum coverage and seamlessly handle a large number of channels.

The company was delighted with the sophisticated yet easy-to-use equipment in Rose Hall.

A spokesperson for RS Public Company Limited reported that the company is delighted with the sophisticated yet easy-to-use equipment in Rose Hall. They look forward to implementing the system during events to effortlessly connect with the audience and create impressive experiences.

"It has been a pleasure for HARMAN Professional Solutions to be associated with RS Public Company Limited, and to be able to extend a fitting solution that seamlessly meets the unique requirements of Rose Hall," said Amar Subash, Director, Channel Management and Audio Solutions, HARMAN Professional Solutions, APAC. "We would like to thank our partner Mahajak Development for their confidence in our iconic brands and delivering exceptional audio experiences for the guests."

PRODUCTS USED

DBX DRIVERACK VENU360 LOUDSPEAKER MANAGEMENT SYSTEM

JBL SRX815P LOUDSPEAKERS

JBL SRX812P LOUDSPEAKERS

JBL SRX818SP SUBWOOFERS

JBL CONTROL 14C/T CEILING SPEAKERS

JBL COMMERCIAL CSMA 2120 MIXER/AMPLIFIER

SOUNDCRAFT SI IMPACT DIGITAL MIXING CONSOLE

SOUNDCRAFT VISI REMOTE APP

ABOUT HARMAN

HARMAN (harman.com) designs and engineers connected products and solutions for automakers, consumers, and enterprises worldwide, including connected car systems, audio and visual products, enterprise automation solutions; and services supporting the Internet of Things. With leading brands including AKG®, Harman Kardon®, Infinity®, JBL®, Lexicon®, Mark Levinson® and Revel®, HARMAN is admired by audiophiles, musicians and the entertainment venues where they perform around the world. More than 50 million automobiles on the road today are equipped with HARMAN audio and connected car systems. Our software services power billions of mobile devices and systems that are connected, integrated and secure across all platforms, from work and home to car and mobile. HARMAN has a workforce of approximately 30,000 people across the Americas, Europe, and Asia. In March 2017, HARMAN became a wholly-owned subsidiary of Samsung Electronics Co., Ltd.



CONTACT

For PR Inquiries:

David Glaubke

Director, Public Relations

HARMAN Professional Solutions

david.glaubke@harman.com

+1 (818) 895-3464 Office

+1 (818) 470-7322 Mobile

To Speak With Someone About

HARMAN Products and Solutions,

visit pro.harman.com/contacts



© 2021 HARMAN International Industries, Incorporated. All rights reserved. Harman Kardon, Infinity, JBL, Lexicon and Mark Levinson are trademarks of HARMAN International Industries, Incorporated, registered in the United States and/or other countries. AKG is a trademark of AKG Acoustics GmbH, registered in the United States and/or other countries. Features, specifications and appearance are subject to change without notice.