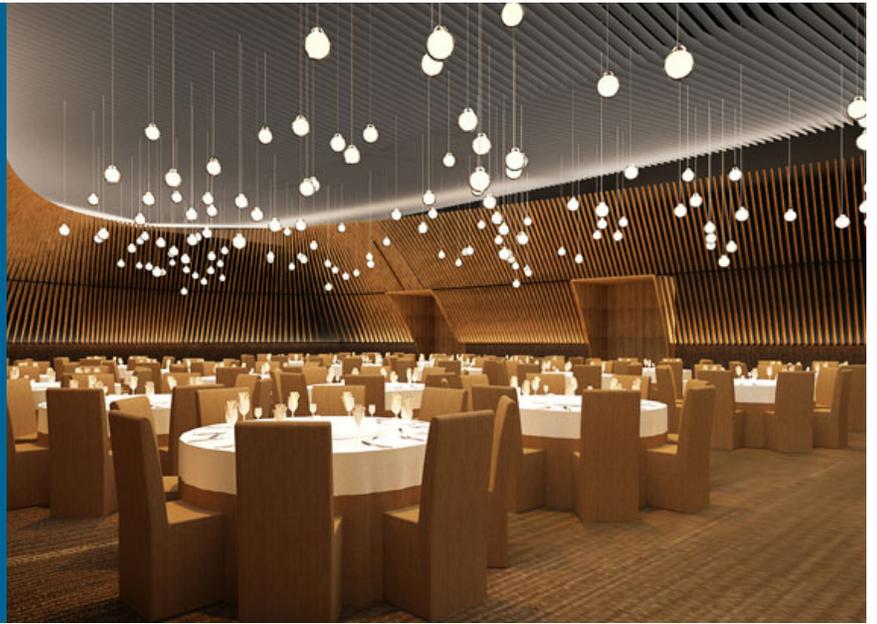


CASE STUDY



CONVENTION CENTERS



OPPORTUNITY

Ensure that convention center guests receive a world-class audio, video, and lighting experience in five large ballrooms and main lobby.



SOLUTION

Systems integrator Ba Sao implemented a complete HARMAN AV solution consisting of JBL speakers, Soundcraft mixing consoles, a dbx speaker management system and a Martin lighting rig.

VIETNAM'S CAPELLA GALLERY HALL CONVENTION CENTER

Opened in November 2016, the Capella Gallery Hall is an upscale convention center in downtown Ho Chi Minh City. Featuring striking modern architecture and gorgeous interior design, the multifunctional space hosts a wide variety of events, ranging from luxurious weddings and private parties to international business conferences and industry conventions.

To ensure a world-class guest experience in each of its five large ballrooms and main lobby, the Capella Gallery Hall hired systems integrator Ba Sao Investment to implement a complete HARMAN AV solution consisting of JBL speakers, Soundcraft mixing consoles, a dbx speaker management system and a Martin lighting rig.

“Since opening less than a year ago, we have quickly gained a reputation as one of the finest event spaces in the city, hosting very important conferences for local and international businesses alike,” said Quang Dat Vu, Technical Manager, Capella Gallery Hall. “In order to maintain a standard of excellence across all aspects of our events, I trust HARMAN products to deliver superior audio quality and reliable operation.

“Each of our grand ballrooms are outfitted with JBL Control 24CT ceiling speakers and dbx DriveRack VENU360 speaker management systems, which provide excellent clarity and perfect coverage,” he said. “JBL EON 600 series speakers and subwoofers provide high-impact sound reinforcement when our events feature professional entertainment, and Soundcraft Signature Series consoles ensure the mix is top notch.”

In addition to the HARMAN audio equipment, the Capella Gallery Hall installed Martin RUSH lighting fixtures in the Capella Gallery Hall’s grand ballrooms to enhance their elegant beauty and provide an engaging visual experience for guests. The Martin RUSH Multibeam 2 is a versatile fixture, providing powerful mid-air effects with its

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ten individually controlled long-throw beams. With fifteen gobos and seven colors, the compact and energy-efficient Martin RUSH Wizard delivers a large variety of dance-floor looks. The Martin M-Touch enables easy DMX control of the Martin RUSH lighting fixtures, allowing the staff to easily design unique looks to suit each event's needs.

#### PRODUCTS USED

**JBL PROFESSIONAL EON 600 SERIES SPEAKERS**

**JBL PROFESSIONAL CONTROL 24CT CEILING SPEAKERS**

**JBL PROFESSIONAL CS SERIES MIXER/AMPLIFIERS**

**SOUNDCRAFT SIGNATURE SERIES CONSOLES**

**DBX DRIVERACK VENU360 SPEAKER MANAGEMENT SYSTEMS**

**MARTIN RUSH MULTI BEAM 2 LIGHTING FIXTURES**

**MARTIN RUSH WIZARD LIGHTING FIXTURES**

**MARTIN RUSH SM850 FOG MACHINES**

**MARTIN M-TOUCH DMX CONTROLLER**

#### ABOUT HARMAN

HARMAN ([harman.com](http://harman.com)) designs and engineers connected products and solutions for automakers, consumers, and enterprises worldwide, including connected car systems, audio and visual products, enterprise automation solutions; and services supporting the Internet of Things. With leading brands including AKG®, Harman Kardon®, Infinity®, JBL®, Lexicon®, Mark Levinson® and Revel®, HARMAN is admired by audiophiles, musicians and the entertainment venues where they perform around the world. More than 50 million automobiles on the road today are equipped with HARMAN audio and connected car systems. Our software services power billions of mobile devices and systems that are connected, integrated and secure across all platforms, from work and home to car and mobile. HARMAN has a workforce of approximately 30,000 people across the Americas, Europe, and Asia. In March 2017, HARMAN became a wholly-owned subsidiary of Samsung Electronics Co., Ltd.



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