YOUR ONE SOLUTION FOR

BARS & RESTAURANTS
BROADCAST RADIO
BROADCAST TV
CASINOS
CINEMAS
CONVENTION CENTERS
CORPORATE
CRUISE SHIPS
eSPORTS
GOVERNMENT
HEALTHCARE
HIGHER EDUCATION
HOTELS
HOUSES OF WORSHIP
K-12/PRIMARY EDUCATION
KARAOKE
LIVE ENTERTAINMENT
MUSEUMS
NIGHTLIFE
PERFORMING ARTS
PORTABLE PA SYSTEMS
RECORDING
RETAIL DESTINATIONS
STADIUMS & ARENAS
THEMED ATTRACTIONS
TRANSPORTATION
THE HARMAN FAMILY

AKG—MICROPHONES, HEADPHONES

AMX—VIDEO SWITCHERS, NETWORKED AV ENCODERS AND DECODERS, COLLABORATION AND CONFERENCING SYSTEMS, DEVICE CONTROL SYSTEMS, AV MANAGEMENT SOFTWARE

DIGITAL SIGNAL PROCESSORS, AUDIO CONTROL

POWER AMPLIFIERS

dbx—LOUDSPEAKER MANAGEMENT SYSTEMS, DIGITAL SIGNAL PROCESSORS, AUDIO CONTROL

LOUDSPEAKERS, PORTABLE PA SYSTEMS, COMMERCIAL AMPLIFIERS, COMMERCIAL MIXERS

LEXICON—AUDIO EFFECTS HARDWARE AND SOFTWARE

STAGE LIGHTING FIXTURES, LIGHTING CONTROLLERS, ATMOSPHERIC EFFECTS, ARCHITECTURAL LIGHTING FIXTURES, LED VIDEO DISPLAY SYSTEMS

MIXING CONSOLES, STAGEBOXES, RECORDING INTERFACES, EFFECTS PROCESSORS

STUDER—MIXING CONSOLES, ROUTING AND I/O, WORKFLOW & AUDIO SOLUTIONS
HARMAN provides industry-leading technology for both entertainment and commercial applications, making us the perfect partner for retailers desiring to make their store a memorable shopping and entertainment destination.
COMMON HARMAN APPLICATIONS IN RETAIL SPACES

- Digital Signage
- Audio Processing and Distribution
- Loudspeakers
- Video Signal Distribution
- Architectural Lighting
- Control and Automation
DELIVERING TOTAL CONSUMER EXPERIENCES

HARMAN Professional Solutions is shaping the transformation of retail through bold innovations that enable retailers to create unique and engaging shopping experiences. From shopping malls to retail stores to car dealerships and showrooms, HARMAN has the solution to meet your needs.

CAFÉ
Connect With Your Customers
The store café allows the customer to relax and enjoy a snack or grab a drink while continuing to shop, extending the in-store experience. HARMAN’s restaurant solutions engage customers with background music, television, and more.

CHANGING ROOM
An Interactive Product Experience
Guests in changing rooms want the perfect, tailored experience. Control technology from HARMAN allows customers to change the lighting, audio source, volume, and more—even alert the sales staff—all from an intuitive touch panel.
EXTERIOR
Attract and Illuminate
HARMAN's architectural lighting and digital signage solutions create unique experiences which set brands apart and create a signature retail experience.

PUBLIC SPACE
Extend the Excitement
When customers walk through the store, the right audio, video, and lighting solution from HARMAN will draw their eyes and create the perfect experience which keeps guests engaged.

DEMO AREA
An Interactive Product Experience
A store’s demo area engages customers at that critical point where they pick up the product and decide if they can imagine using it. By combining audio, video, and lighting technology with sensors and intelligent automation, stores engage customers in truly unique, meaningful ways.

DISPLAY
Present - Collaborate – Share
The perfect display grabs the customer’s attention and encourages them to learn more. HARMAN architectural lighting and digital signage technology engage the customer with innovation and style.
Wherever you are, you can always contact us. We have dedicated team members ready and knowledgeable around the world who know our products inside-out.

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FOR MORE INFORMATION visit pro.harman.com